

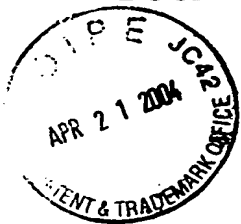
4-28-04

\$ RCE
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DOCKET NO.: BELL-0163/01330

PATENT



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

#15
U/Lanman
4/30/04

In Re Application of:

Scott R. Swix, et al.

Confirmation No.: 1792

Application No.: 10/034,654

Group Art Unit: 2611

Filing Date: December 26, 2001

Examiner: Bui, Kieu Oanh T

For: SYSTEM AND METHOD FOR INSERTING ADVERTISING CONTENT IN
BROADCAST PROGRAMMING

EXPRESS MAIL LABEL NO: EL969195725US
DATE OF DEPOSIT: April 21, 2004

EL969195725US

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☒ AF

☐ ISSUE FEE

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

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APR 23 2004

Technology Center 2600

**REQUEST FOR CONTINUED EXAMINATION (RCE) TRANSMITTAL PURSUANT
TO 37 CFR § 1.114**

This is a Request for Continued Examination (RCE) under 37 CFR § 1.114 of the
above-identified application.

1. Submission required under 37 CFR § 1.114

☐ Previously submitted

☐ Consider the amendment(s)/reply under 37 CFR § 1.116 previously
filed on . (Any unentered amendment(s) referred to above will
be entered).

☐ Consider the arguments in the Appeal Brief or Reply Brief previously
filed on .

☐ Other: .

04/23/2004 HUJONG1 00000004 10034654

01 FC:1801

770.00 OP

04/23/2004 HUJONG1 00000004 10034654
840.00 OP
02 FC:1253

- ☒ Enclosed
- ☒ Amendment/Reply under 37 CFR § 1.116
- ☐ Affidavit(s)/Declaration(s)
- ☐ Information Disclosure Statement (IDS)
- ☐ Other:

2. Miscellaneous

- ☐ Suspension of action on the above-identified application is requested under 37 CFR §1.103(c) for a period of _____ months. (Period of suspension shall not exceed three (3) months; Fee under 37 CFR §1.17(i) required)

FEE CALCULATION:

				SMALL ENTITY		NOT SMALL ENTITY	
<input checked="" type="checkbox"/> RCE BASIC FILING FEE				\$385.00	\$	\$770.00	\$770.00
	CLAIMS REMAINING AFTER RCE	HIGHEST NO. PAID FOR	EXTRA				
TOTAL CLAIMS	12	41 (20 MINIMUM)	-0-	\$9 EACH	\$	\$18 EACH	\$-0-
INDEP. CLAIMS	1	4 (3 MINIMUM)	-0-	\$43 EACH	\$	\$86 EACH	\$-0-
FIRST PRESENTATION OF MULTIPLE DEPENDENT				\$145	\$	\$290	\$-0-
<input type="checkbox"/> ONE MONTH EXTENSION OF TIME				\$55	\$	\$110	\$-0-
<input type="checkbox"/> TWO MONTH EXTENSION OF TIME				\$210	\$	\$420	\$-0-
<input checked="" type="checkbox"/> THREE MONTH EXTENSION OF TIME				\$475	\$	\$950	\$950.00
<input type="checkbox"/> FOUR MONTH EXTENSION OF TIME				\$740	\$	\$1480	\$-0-
<input type="checkbox"/> FIVE MONTH EXTENSION OF TIME (May only be taken when filing RCE in lieu of Appeal Brief)				\$1005	\$	\$2010	\$-0-
<input checked="" type="checkbox"/> LESS ANY EXTENSION FEE ALREADY PAID				minus	(\$)	minus	(\$110.00)
<input type="checkbox"/> TERMINAL DISCLAIMER				\$55	\$	\$110	\$-0-
TOTAL FEE DUE					\$		\$1,610.00


- ☒ A check in the amount of **\$1,610.00** is attached. Please charge any deficiency or credit any overpayment to Deposit Account No. 23-3050.
- ☐ Please charge Deposit Account No. 23-3050 in the amount of \$.00. This sheet is attached in duplicate.
- ☒ A response to the Final Office Action dated October 21, 2003 was due on January 21, 2004. Petition is hereby made under 37 CFR § 1.136(a) to extend the time period for response from January 21, 2004 to and through April 21,

2004 comprising an extension of the shortened statutory period of three months.

- ☐ A Notice of Appeal was filed . An Appeal Brief is due on . Applicants are filing this Request for Continued Examination in lieu of this Appeal Brief. Petition is hereby made to extend the time period from to and through comprising a total extension of month(s).
- ☒ The Commissioner is hereby requested to grant an extension of time for the appropriate length of time, should one be necessary, in connection with this filing or any future filing submitted to the U.S. Patent and Trademark Office in the above-identified application during the pendency of this application. The Commissioner is further authorized to charge any fees related to any such extension of time to Deposit Account No. 23-3050. This sheet is provided in duplicate.
- ☒ The Commission is hereby authorized to charge payment of the above fees associated with this communication or credit any overpayment to Deposit Account No. 23-3050. This sheet is attached in duplicate.

SHOULD ANY DEFICIENCIES APPEAR with respect to this application, including deficiencies in payment of fees, missing parts of the application or otherwise, the United States Patent and Trademark Office is respectfully requested to promptly notify the undersigned.

Date: April 21, 2004



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